



# SPONSOR BENEFITS

# caringkind New York City Alzheimer's

# Walk

Serving:  
Brooklyn, Bronx,  
Manhattan, Queens,  
Staten Island...  
and beyond!

Saturday, October 19, 2024  
Central Park Bandshell, New York City



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Brooklyn, Bronx,  
Manhattan, Queens,  
Staten Island...  
and beyond!

# caringkind *Walk*

New York City  
**Alzheimer's**

**Saturday, October 19, 2024 – 10:00 am Central Park Bandshell**

To contribute online, visit: [ckwalk.org](http://ckwalk.org)

## SPONSOR BENEFITS

I/We will support CaringKind at the following level(s):

**Opening Ceremony Presenting Sponsor Exclusive | \$50,000**

- Exclusive opportunity to name the Helpline for three months
- Added featured benefit: Title Sponsor at CaringKind's Annual Meeting at the Times Center, March, 2025
- "Your Name" Presents the CaringKind New York City Alzheimer's Walk
- Speaking opportunity from stage
- Company name featured on banner at opening ceremony
- Company logo prominently featured on Walk t-shirts
- Company logo featured on Walk website and printed promotional materials
- Your name or logo on our Step and Repeat backdrop
- Featured as "Sponsor of the Week" on CaringKind's homepage
- Full-color advertising space in quarterly e-newsletter (100K reach)
- Individual company recognition on our Facebook, X, Instagram & LinkedIn accounts with a link to company website

**Healthy Well-Being Station | \$25,000**

- Exclusive opportunity to sponsor the podcast for six months
- Added featured benefit: Sponsor at CaringKind's Annual Meeting at the Times Center, March, 2025
- Company name featured on banner at opening ceremony
- High visibility branding at activity station, ability to include QR code to your website or social media link on materials
- Your name or logo on our Step and Repeat backdrop
- Company logo featured on Walk t-shirts
- Company logo featured on Walk website and printed promotional materials
- Individual company recognition on our Facebook, X, Instagram & LinkedIn accounts with a link to company website

**Caregiver Relaxation Station | \$20,000**

- Exclusive opportunity to sponsor the podcast for three months
- Featured Sponsor at the CaringKind Caregiver Champion Luncheon in November, 2024
- Company name featured on banner at opening ceremony
- Company logo prominently featured on Walk t-shirts
- Company logo featured on Walk website and printed promotional materials
- Your name or logo on our Step and Repeat backdrop
- Individual company recognition on our Facebook, X, Instagram & LinkedIn accounts with a link to company website

**Digital Tech Sponsor | \$15,000**

- Company name featured on banner at opening ceremony
- High visibility branding at activity station, ability to include QR code to your website or social media link on materials
- Your name or logo on our Step and Repeat backdrop
- Company logo featured on Walk t-shirts
- Company logo featured on Walk website and printed promotional materials
- Individual company recognition on our Facebook, X, Instagram & LinkedIn accounts with a link to company website

Memory Wall Sponsor I \$10,000     Education Station Sponsor I \$10,000

- Company name featured on banner at opening ceremony
- High visibility branding at activity station, ability to include QR code to your website or social media link on materials
- Company logo featured on Walk t-shirts
- Company logo featured on Walk website and printed promotional materials
- Individual company recognition on our Facebook, X, Instagram & LinkedIn accounts with a link to company website

Photo Booth/Social Engagement Sponsor I \$7,500

- Company name featured on banner at opening ceremony
- High visibility branding at activity station, ability to include QR code to your website or social media link on materials
- Company logo featured on Walk t-shirts
- Company logo featured on Walk website and printed promotional materials
- Individual company recognition on our Facebook, X, Instagram & LinkedIn accounts with a link to company website

Hydration Station Sponsor I \$5,000

- Company name featured on banner at opening ceremony
- High visibility branding at activity station, ability to include QR code to your website or social media link on materials
- Company logo featured on Walk t-shirts
- Company logo featured on Walk website and printed promotional materials

Sign Station Sponsor I \$3,500

- Company name featured on banner at opening ceremony
- High visibility branding at activity station, ability to include QR code to your website or social media link on materials
- Company logo featured on Walk t-shirts
- Company logo featured on Walk website and printed promotional materials

Family Activity Sponsor I \$2,500     Paw Therapy Sponsor I \$2,500

- Company logo featured on Walk t-shirts
- High visibility branding at activity station, ability to include QR code to your website or social media link on materials
- Company logo featured on Walk website and printed promotional materials

**CONTRIBUTION**

I/We cannot attend but wish to make a fully tax-deductible contribution: \$ \_\_\_\_\_

*Please inquire for print deadlines.*

Name of Donor (Individual or Company) as it should appear in listings:

\_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Fax #: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Credit Card#: \_\_\_\_\_

CVV: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please make checks payable to: CaringKind**

**Mail to: 360 Lexington Avenue, 3<sup>rd</sup> Floor, New York, NY 10017**

**For more information, contact Samantha Vaccaro: 646-744-2979 [svaccaro@cknyc.org](mailto:svaccaro@cknyc.org) [ckwalk.org](http://ckwalk.org)**