

The Evolution of CaringKind

1978

Alzheimers Disease Society, Inc.

1985

Alzheimers Disease and Related Disorders,
New York City, Inc.
DBA Alzheimer's Association,
New York City Chapter

2016

Alzheimers Disease and Related Disorders,
New York City, Inc.
DBA CaringKind

CaringKind's history underscores a powerful message for those considering planned giving and your support fuels our mission.

The mission of CaringKind is to create, deliver, and promote comprehensive and compassionate care and support services for individuals and families affected by Alzheimer's disease and related dementias, and to eliminate Alzheimer's disease through the advancement of research. We achieve our mission by providing programs and services for individuals with dementia, their family and professional caregivers; increasing public awareness; collaborating with research centers; and informing public policy through advocacy.

100% of your donation supports individuals and families affected by an Alzheimer's or related dementia diagnosis.

caringkind

The Heart of Alzheimer's Caregiving

Programs and Services

Family Support and Education
Helpline and Dementia Consultation
Support Groups
MedicAlert® NYC Wanderer's Safety Program
Care Partner Education
Early-Stage Services
Social and Community Engagement
Workforce Development
Research Initiatives
And more...

For more information about
our programs and services,
please call: 646-744-2900
or email: helpline@cknyc.org

*100% of your donation supports
individuals and families impacted by
an Alzheimer's or dementia diagnosis.*

*CaringKind is a tax-exempt organization under
Section 501(c)(3) of the Internal Revenue Code
(Tax ID number 13-3277408) and gifts are
tax deductible to the full extent of the law.*



360 Lexington Avenue, 3rd Floor
New York, New York 10017
www.caringkindnyc.org

*Formerly known as
the Alzheimer's Association, NYC Chapter*

caringkind

The Heart of Alzheimer's Caregiving

The Touchstone Legacy Society

*Supporting mission through
planned giving*

The Touchstone Legacy Society, CaringKind's newest planned giving program was established to recognize and honor exceptional donors who desire to make a significant and lasting impact on our mission.

Planned gifts may include gifts from wills or living trusts; donor advised funds; charitable trusts; and gifts of life insurance policies that are made by designating CaringKind as the beneficiary.

Bequests may have estate tax planning benefits as well. We recommend checking in with a financial advisor or a wills and estates attorney to determine the tax and legal benefits that are best for the donor.



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Planned giving represents a unique opportunity to offer long-term support to CaringKind and provides the donor with an opportunity to establish a legacy. This philanthropic decision will make a lasting memory.

Touchstone Legacy Society members receive the following benefits:

- An invitation to the official inauguration ceremony where the donor will be recognized with their peers who have also selected CaringKind in their philanthropic efforts
- Special invitations to planned giving circle events, the annual awards luncheon, access to breaking news about advances in Alzheimer's research, prevention, caregiving and advocacy efforts
- Opportunities to share personal stories with others who may be interested in joining the Society; these stories will also be shared in the Society newsletter
- Advance notice of additional CaringKind events and meetings



By remembering CaringKind in their will, donors will know the significant impact that they have had on improving and enhancing the quality of care for those affected by Alzheimer's disease and will allow CaringKind to strengthen and expand its essential programs and services.

Potential ways to support CaringKind through a planned gift include the following:

- A **bequest** such as a gift of property or cash that is made through a donor's will
- Those who have established a **donor advised fund** through another organization (e.g., community foundation, investment firm) may recommend the award of their grant to CaringKind. Please check the guidelines pertaining to donor advised funds
- Naming CaringKind as the **beneficiary** of a retirement plan or insurance policy
- Appreciated **securities gifts** such as stocks or bonds that may offer substantial tax advantages
- **Tribute gifts and campaigns** to honor a loved one, someone special in the donor's life, or to give back for the help that was delivered by a CaringKind caring programs and services professional

Bequests

Remembering CaringKind in your will can have a significant impact on improving the quality of care for those affected by Alzheimer's disease and related dementias. Your bequest may have estate tax planning benefits as well. The following is sample bequest language for discussion with an attorney:

I, _____ (first and last name, city, state, zip), give, devise and bequeath to Alzheimers Disease and Related Disorders, New York City, Inc. DBA CaringKind with offices located at 360 Lexington Avenue, 3rd Floor, New York, New York 10017, (insert written amount of gift, percentage of the estate, or residuary of estate, or description of property) to be used for (insert "its unrestricted use" or name of CaringKind program).

If CaringKind is already named in your estate plans, please let us know so that you can be recognized, and we can formally express our gratitude for your generosity.

If you would like additional information, or to discuss your estate plans with a team member, please contact call 646-744-2900 or email Beatrice Huston: BHuston@cknyc.org

